

THE TIME

THE WEEK

Don't Just Sit There!

The first interactive movie asks its audiences to get involved

IT CERTAINLY ISN'T ART—MORE LIKE A BIG-SCREEN video game. The first ever interactive movie, *I'm Your Man*, which opened last week in New York, is a high-tech picture puzzle that allows an audience to pick its protagonist and plot the action. Choices come along every 90 seconds or so in this campy 20-minute caper, and viewers vote with a three-button pistol grip installed on their armrests. The on-screen tallies are instantaneous, thanks to laser-disc technology, and the majority rules. This first film (soon in seven more theaters), has 68 possible permutations. The result is a high-decibel headache . . . or funfest, depending on your age and inclinations. And if you don't like it the first time, just keep your seat. Maybe next time you'll pick a winner. ■